



SHAKESPEARE BY THE SEA

SPONSORSHIP OPPORTUNITIES

Please mark your level of sponsorship, fill out the sponsorship and payment information and return to address listed below.

- BLUE WHALE** (\$50,000+) Corporation becomes Headline Presenter of festival (Jerico presents Shakespeare by the Sea). Company recognition and logo placement on all media and print collateral: radio, newspaper, billboards, posters, brochures, flyers, etc. Premiere placement of full color ad in festival program. Dominant signage at event. Recognized as Headline Presenter in all *radio spots* and *public service announcements*. SBTS website home page banner with link. Inclusion of logo and recognition in all email blasts. Public recognition at each event. Opening night VIP invitation with gourmet picnics and reserved seating for 20.
- MARLIN** (\$25,000+) Corporation becomes Supporting Sponsor of festival. Prominent placement of logo on all print collateral: newspaper, billboards, posters, brochures, flyers, etc. Full color ad in festival program. Signage at event. Logo and link on website and email blasts. Public recognition at each event. Opening night VIP invitation with gourmet picnics and reserved seating for 15.
- DOLPHIN** (\$10,000+) Corporation becomes Associate Sponsor of festival. Placement of logo on all print collateral: newspaper, posters, brochures, flyers, etc. Full color ad in festival program. Logo and link on website and email blasts. Recognition at each event. Opening night VIP invitation with gourmet picnics and reserved seating for 10.
- MERMAID** (\$5000) Logo on all print advertising. Full page color ad in festival program. Listed as official sponsor in press releases. Logo and link on website and inclusion in email blasts. Recognition at opening night event. Opening night VIP invitation with gourmet picnics and reserved seating for 6.



The Tragedy of King Lear, 2011

- TRIGGER FISH** (\$2500) Logo on all print advertising. Half page color ad in festival program. Listed as sponsor in press releases. Logo and link on website and inclusion in email blasts. Opening night VIP invitation with gourmet picnics and reserved seating for 4.
- ANGEL FISH** (\$1000) Half page ad in festival program. Logo and link on website. Opening night VIP invitation with gourmet picnics and reserved seating for 2.
- SWORDFISH** (\$500) Quarter page ad in festival program. Opening night VIP invitation with reserved seating.
- SUNFISH** (\$250) Business card sized ad in festival program. Opening night VIP invitation with reserved seating.

sponsor & payment information

business name	contact	
address	city, state, zip	
phone	email	
please charge my <input type="checkbox"/> visa <input type="checkbox"/> mc <input type="checkbox"/> amex <input type="checkbox"/> disc credit card		
card #	exp.	sec code
name as it appears on card		signature

- My check is enclosed, payable to Shakespeare by the Sea
- I'd like to stay anonymous, no ad or listing please

Return completed form with payment

By Mail: Shakespeare by the Sea
777 Centre St, San Pedro, CA 90731
By Fax: 310.507.0269

questions?

Contact: Lisa Coffi, 310.619.0599
lisa@shakespearebythesea.org

310.217.7596
www.shakespearebythesea.org

The Tragedy of King Lear at Adventure County Park and Much Ado About Nothing at Hesse Park, summer 2011

